



The Refresh & Reposition Package.

As you move forward, our website redesign services ensure your website moves with you.

Even the most timeless businesses and brands evolve over time, so why shouldn't your website evolve with you?

The one thing that stays the same in business is that things are always changing. Trends develop, expectations shift, and it's easy to find yourself suddenly competing in a market that you never imagined when you first started. So, if you feel that your website is no longer the perfect representation of where your brand is, or where it's going, WebOracle is here to help.

With a team of experienced creatives and technical web design specialists, WebOracle has designed a package that will help you take that next step in your brand's journey. Not only will this allow you to stay ahead of the trends, but it will also provide you with new ways to connect with your audience, both now and in the future.

Our Refresh and Reposition Package has been designed to assist businesses and brands just like yours in reconnecting with their respective markets. Through strong messaging and the development of a presence that is unique, current, and exciting, we don't just want you to keep up with the competition, we want to make you stand out.

With all that said, our team isn't just here to tell you what we think you should do. Your business has a history and an image that your clients have come to know and identify with. That's why we take the time to learn all about how your business has grown and evolved since you began, gaining a strong understanding of your past to help us better shape your future.

Our Refresh & Reposition Package Includes



Branding and Logo Design

As a digital agency, branding and logo design is an area in which we thrive. Taking the core of your existing branding, we'll work with you to deliver a finished product that evokes the spirit of your business as it is, without losing what made it what it has become. Our focus is on providing a re-energised look and feel to your branding, whilst still maintaining your values and ethics within its new representation. This is the part of your identity that clients are going to identify with first, after all, and we want that first impression to be the best it can be.



Stationery Facelift

You can make every change in the world to your branding, but it won't mean too much if people can't see those changes. So, once you're thrilled with your brand new branding, let us handle the process of updating your stationery. From business cards and letterheads to email signatures and invoices, WebOracle can provide updates to practically anything and everything you need to showcase your branding through.



Website Redesign & Refresh

When we say we can provide a refresh to practically everything, that, of course, means your website too. Content, imagery, logos, banners, designs, and more; depending on your needs and preferences, our team can provide you with revisions across the entire site. Our experience working with large multinationals means you'll get the benefit of years of R&D included in your refresh package at an affordable price. That said, please note that if your website is a large, intricate eCommerce platform, we will need to discuss and come to an agreement on what will be included in the package's scope.



Google Compliance

Google Compliance is an easy way to ensure you're giving your business all the right tools to succeed. However, it's also an element that is easily forgotten, especially when discussing a large branding revitalisation project. With the support of our in-house SEO and content marketing specialists, our team will ensure that your business is compliant with Google's best practices on an ongoing basis.

Pricing

\$12,600. (Price does not include GST. Payment Plans also available).



webOracle

Office Level 4, 145 Clarendon St
Southbank Vic 3006

Post PO Box 2008
South Melbourne Vic 3205

P 1300 505 763
ABN 15 141 602 780

weboracle.com.au