



# Start-Up Suite Package.

A sweet and simple website design package  
for small businesses.

---

## True Start-Ups Tech Solution

Positioning your business in a crowded marketplace, especially for the first time, can be an enormous job. It takes a lot of time and effort, and it can be difficult to even know where to start when you're doing it on your own. Luckily, you don't have to.

Here at WebOracle, we have designed a package to help you get on your feet and get your business off the ground. The Start-Up Suite has been created with the goal of getting your brand ready for market quickly by creating all the brand and digital touchpoints you need to speak to your new clients and customers.

This package has been designed to visually and digitally engage your audience as effectively and cost-efficiently as possible, creating freshness and balance across your service/product range.

All start-ups are unique, and each is going to need something a little different to get the most eyes on them possible. That's why we believe the best way to achieve a strong presence for your new business is to understand carefully what it is you're trying to achieve.

Learning about your business and your market is crucial for us to deliver you the ideal razor-sharp branding and digital solutions. **Our briefing process** will guide you through the most important questions, so we can fully understand your business before starting on the fun stuff.

## What Does The Start-Up Suite Include?

I'm glad you asked! Each part of your business will need to be understood and accounted for before we can start work on your branding. So, we will work with you across four main areas to ensure that each stage is gotten just right.



### Branding and Logo Design

Your logo represents your business and needs to be the strongest part of your identity to stick in the minds of potential clients. After we work through your brief and understand what you're looking to achieve, we can begin developing design concepts.

This package allows up to three revisions to ensure that your final logo and design are absolutely spot on for your vision. After that, you can get ready to start sharing it with the world.



### Website Design and Build

In most cases, your website is going to be the first thing a potential client sees of your business. It will also likely be the way that they decide whether your product or services are worth pursuing, so you need to get it right.

Don't underestimate how much your web design decisions impact your results! WebOracle will work with you to ensure that your website leaves an impression long after they've left a page, helping you to start building meaningful client relationships and brand recognition. As with your logo, this package comes with three rounds of content revisions to make sure everything is good to go.



### Stationery Design

Once you know what your branding is, you can start to use it! Our designers will use the information that we've gathered through your branding and logo design process to create everything from business card designs to email signage and other important elements.



### Invoice Template Design

Every emailed invoice or piece of documentation is another chance to remind a customer of your brand. So, we'll design you both beautifully clean invoice templates and a letterhead that are sure to have a visual impact on whoever sees them.

---

## Pricing

**\$6,600.** (Price does not include GST).

---



webOracle

**Office** Level 4, 145 Clarendon St  
Southbank Vic 3006

**Post** PO Box 2008  
South Melbourne Vic 3205

**P** 1300 505 763  
**ABN** 15 141 602 780

[weboracle.com.au](http://weboracle.com.au)